

Kawartha Annual Art Fair

58 Clifford Dr. Dunsford, Ont

August 4 & 5th, 2012

Partnership Offer

My name is Sheila Brenchley.

I host an exciting annual event in the Kawartha Lakes. This summer outdoor happening gathers fine artists in a relaxed waterfront setting to share their creations and their talents with guests from near and far. Every year we meet new people and also see familiar faces that come back to make their own raku pottery and see the fire and smoke once again or try to form the clay into a bowl on the potter's wheel.

The vendors are happy to share their expertise and passions so that others may appreciate the art that lies within them.

This event is now in its third year and still growing. People like to come to the shores of Kawartha Lakes for day trips or weekend getaways. The Art Fair gives them a reason to come and to discover the area.

The Fair supports Five Counties Children's Centre by way of donations at the entrance and monies collected from the raku firings. This money helps create art packages for teaching programs for the kids of the area. See www.fivecounties.on.ca

We are inviting sponsors and partners to be a part of this exciting venture and to share in our success by exploding the market with news of our unique event!

See www.peaceofearthpottery.ca for the location of the show and the host, Sheila Brenchley

Levels of Sponsorship Entitlements

Grand Sponsor - \$5000

- Sponsor logo and website address above the event title on all event marketing, promotions and branding and advertising
- Media advertising reaches over 10,000 in print media, 45,000 in radio media campaigns and 20,000 in participating artists websites and social media programs
- Logo will be linked directly to sponsor home page or sale advertising and changed monthly for the year 2012
- Acknowledgement at the show to include verbal mention and signage and/or media

Silver Sponsor - \$500

- Sponsor logo on media advertising reaching 45,000 people
- Logo on all posters, pamphlets reaching 10,000
- Logo on websites of participating artists and social media
- Acknowledgement at the show and media coverage

Bronze Sponsor - \$100 or in-kind donation e.g. t-shirts, muffins, lemonade, fruit, bottled water, ice-cream or item for raffle (open to suggestions on in-kind donations)

- Sponsor logo on event marketing, promotion and advertising reaching 45,000 people
- Acknowledgement at the show and media coverage

Thank you for partnering our exciting venture!

See you at the Fair!

Sheila Brenchley

Kawartha Annual Art Fair

58 Clifford Dr.
Dunsford, Ont
K0M 1L0

lucsheila@yahoo.ca
705-793-1761

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Name of Sponsor _____

Address _____

Phone number _____

Email _____

I consent/commit to sponsor/partner the Kawartha Annual Art Fair
2012 in the amount of:

Grand \$ 5000 _____

Silver \$500 _____

Bronze \$100 _____

or an in-kind donation of _____

Donation will be picked up August 1st or 2nd, 2012

Print name

Signature

Date

Mail application and cheque to: Peace of Earth Pottery
c/o Sheila Brenchley , 58 Clifford Dr., Dunsford, Ontario K0M 1L0

-before February 1, 2012-